

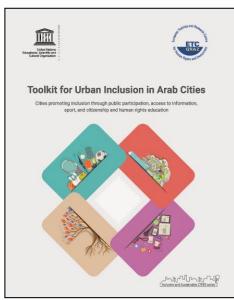






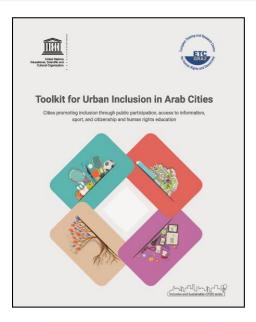
Heba Shama, SHS UNESCO Cairo, 28-29 Sept. 2021





From cities to cities:

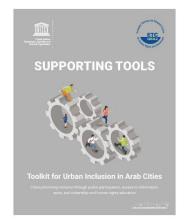
- practical, viable advice to city actors
- advice proven by actual experience
- documentation of tacit knowledge

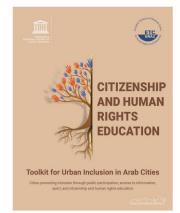


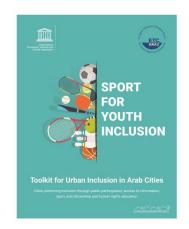


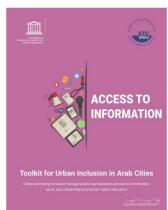


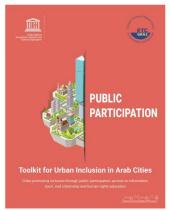


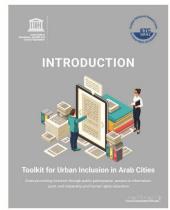












Toolkit Methodology

Guiding questions following the policy cycle phases

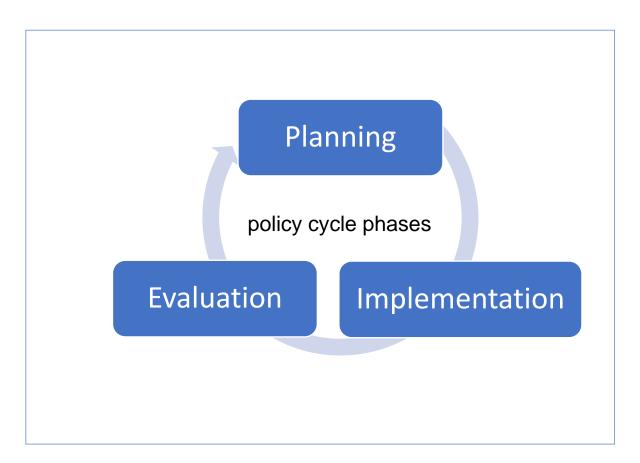
- The concepts, human rights aspects, arguments and evidences backing the programs
- Identification and engagement of stakeholders, key practical steps
- Public outreach, and implementation challenges
- Evaluation indicators & follow-up actions



Two workshops, Cairo (2018) / Amman (2019)

Toolkit structure: each chapter includes ...





Toolkit structure: each chapter includes ...



City advice / tips



Inspiring city practices



Checklists



Practical templates/ Supporting tools



Public Participation

- Easier said than done!
- Who to involve? At what stage? Level of engagement?
- Challenge of raising people's false expectations
- Approach? Trend towards use of social media



Access to Information

- Bound by national laws: How to interpret national laws and apply them at the national level?
- What info to make accessible? what is the target audience? through what means?
- Trend towards digitization
- Partnerships are very important (private sector, donors, NGOs)



- Toolkit useful tools and training resources for each step using examples from the two chapters
- Learn to transfer the Toolkit to local contexts for local application

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Thank you

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